

Sponsorship Opportunities

LEVELS OF SPONSORSHIP

There are 5 main commercial types of sponsorship with Team BSR.

Platinum

The Platinum sponsorship level is designated to a single business per racing season. Receives prime exposure on Team BSR Cars and or karts, race uniforms, team transporter and American trailer-home

Gold

Two Gold sponsorship programs per season. Each business receives equal amount of exposure space on the karts, race uniforms, team race transporter and American trailer-home.

Sliver / Bronze / PSS

Four Silver, eight Bronze and ten Product, Services & Support sponsorship programs per season. Locations of company exposure are on a first come, first served basis.

Friends of Black Sheep Racing

There are unlimited sponsorships at this level per season. Locations of company exposure are on a first come, first served basis.

WHAT ELSE SHOULD I KNOW?

As a marketing partner with Team BSR in conjunction with Derby University, options are available to customise a marketing campaign to suit your organization's needs. Different 'types' of sponsorship similar to many other race teams, race circuits, and race series. We know the importance of bespoke sponsorship. Your company size doesn't matter, you could be a first-timer and you don't need to have a large budget. The great thing about BSR is our flexibility to offer a program that will work with your company. The return on your investment offered through each of our programs will meet your expectations.

Your customised program could include exposure through trackside promotions, press releases, and Internet promotion through the BSR web-site; trade show appearances, company functions, and a host of other possibilities, which can be discussed with a team representative. Please check our web site address for a full explanation of the different 'levels' of sponsorship available through BSR. These 'levels', which should fit with your marketing goals, can be implemented almost immediately. These 'levels' can be used as guides and you can 'pick'n'mix' to reach your custom sponsorship.

All sponsors contributing £2500 or more will be invited to participate in our annual track day event in Karts and Cars. Robert is available for tuition.

All our races are part of the race card with: -

The Monoposto Racing Club and a guest race during the VW Fun Cup at Spa Francorchamps in Belgium.

The 2008 calendar starts at Snetterton in April then to Silverstone, Mallory Park, Rockingham, Anglesey, Spa (B), Oulton Park, Cadwell Park and returning to Snetterton in October.

<http://www.blacksheep racing.com>

Black Sheep Racing

43 Shields Crescent
Castle Donington
Derby DE74 2JS
Tel: - 01332 811536
Fax: - 01332 391387



Black Sheep Racing

In conjunction with



Team Principal and Lead driver Robert Hunter



Robert Hunter and mentor British GT Driver Ryan Hooker

The Van Diemen Formula Junior Vauxhall



A 1600cc Vauxhall Astra Fuel Injected engine producing 105 BHP with four speed Hewland gearbox and weighing only 525 kgs. It could cost you £60,000 to get a road car that could beat its lap times.

Sponsor Privileges

Dependent on you level of sponsorship of BSR you will have the opportunity to try your luck against our driver at a local track. We can arrange a corporate karting day out for your company and the winner of your race series then gets to race against our driver Rob Hunter or a get a few laps with Robert at the wheel of the track day car.

Derby University participation

BSR will use a car supplied by the University's Motorsport Department. The Support Team members except for the driver will comprise Students on the Motorsport Technology degree course and two senior lecturers who have more years of motorsport experience in all disciplines than they care to remember.



Where it started
Junior Gearbox kart In Action

The team budget for the season is some £25,000 to be able to compete to win the championship. This budget comprises Car preparation, chassis spares, engine spares, slick tyres, wet tyres, entry fees, travelling expenses and the ubiquitous miscellaneous.

One of the high points of the season will be the trip to Spa in Belgium for the VW Fun Cup in July.

It has been said that in motorsport –

"It's not the taking part; it's the winning that counts."

Therefore our high point of the season will be lifting the championship trophy at the last race of the season in October. *We have the technology we just need Your Sponsorship.*

BSR – Driver Robert Hunter

Robert is almost 19 years old and is currently studying for his 'A' Levels and he hopes to join his team studying Motorsport at Derby next year.

He has been racing competitively since 1998 when he started in Cadet Karting and has raced every year since in a UK national Championship. He obtained his Race Licence last year and is now looking forward to progressing in motorsport starting with Monoposto 1600 racing. This will give him a good grounding as well as experience of open wheel single seat racing before moving up the ladder in later years as an engineer or driver.

BSR – The Car

The car to be used in this year's racing is a 1990 Van Diemen Formula Vauxhall Junior owed by the University of Derby.

Don't let the 1990 fool you the chassis is more than capable of winning. The engine is the same one that's in the Vauxhall Astra a 1600cc 8 valve and fuel injected. All 'car' preparation will be done at the University of Derby Motorsport Workshop in their new complex at Mark Eaton Street in Derby recently opened by Sir Richard Branson.

The car and engine will be fully checked and overhauled new parts added where required. It will then be tested using the in-house dynamometer and when the car is ready it will be fine-tuned on the rolling road before it ventures on to the track at Donington Park or Mallory.

Sponsoring this project gives you the opportunity to be involved with the future of British Motorsport. You can help to keep Britain in the lead of this highly technical sport.

Graduates from UoD go on to work with the top F1 teams and elsewhere.



Next year's car? - 350 BHP and only 550 kgs
It's in the chassis design stage right now.